Clinica Joelle periodontist reveals the oral hygiene products he personally uses and recommends

By Beverly Hills Formula

Dr Eyass Eyass is the periodontist at the Dental Studio in Dubai and in Clinica Joelle in Abu Dhabi. Even as a boy Dr Eyass knew he wanted to be a dentist. But he wanted to do more than just diagnose a condition; he wanted to make a big difference in Dubai.

A periodontist covers so much more than just gum and bone disease; he uses surgical expertise as well and cares for oral infections and health, surgical actions and aesthetic procedures. Rather like an anesthetist in an operating theatre, his skills are needed in all dental fields, and he works closely with his specialist colleagues at the Dental Studio in Dubai and at Clinica Joelle in Abu Dhabi. Both clinics are well known in UAE.

The Dental Studio was inducted into the Leading Dental Centers of the World in 2010 and Clinica Joelle is the leading dental center of the world’s famous celebrities’ clinic.

Dr Eyass believes that education is very important, and in addition to staying up to date with the latest techniques, he has embarked on a further PhD in medical management.

As a professional I always care about the importance of a beautiful smile, healthy gums and teeth. On a daily basis, I see many patients with different concerns who often ask for my recommendation on tooth brushes and toothpastes. I love the idea of seeing people with healthy white teeth, and I always do my best to encourage patients to improve and correct their habits of cleaning their mouth and teeth. When I look for toothpastes or mouthwash, I search for products that protect the teeth from acids and hence from cavities. I highly value a product that can fight bacteria which causes gum problems, bad breath and cavities.

When I started using the Perfect White Black toothpaste and mouthwash on a daily basis, I love its clean and fresh feeling after each use with a mild fresh taste that defintely reflcts the quality of Beverly Hills brands. I didn’t notice any change in the colour of my teeth, which I don’t expect from a toothpaste, but it could maintain my teeth colour especially after a whitening procedure.

Overall, I found the new Beverly Hills Black Pearl toothpaste and Fresh Pearl mouthwash to be very good oral hygiene products and I’m very happy with the results. I highly recommend the new Professional White range to the dental community and I do with the Perfect White Black range.

This review was written independently by Dr Eyass Eyass